Tyler Mounteney

Developer / Designer
Project Manager

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About

Project Manager, Web developer, Content Specialist, Web Operations Manager, and Graphic Designer. Active member of Vancouver's music scene. Data nerd and insatiable researcher seeking new opportunities to develop in a creative and dynamic environment.

Experience

ampliPhied growth solutions / Owner Operator
SEP 2023 - PRESENT

Website maintenance, content planning, SEO, accessibility integration, AI integrations and technical feasibility reporting for a variety of small businesses across several sectors. ampliPhied growth solutions aims to help small businesses successfully integrate new technologies to drive success and scale their online operations seamlessly.

Glacier Media Digital / Web Operations Manager
JAN 2019 - AUG 2023

Managing a team of 3 developers building and ideating custom WordPress websites, LMS platforms and headless internal products using a mix of technologies including Laravel Blade, React, Gatsby, Tailwind, GraphQL and Git along with DevOps processes including server monitors, hosting platforms and analytics platforms such as WP Engine, Digital Ocean, Nagios, GA4, GTM, Search Console and Hotjar.

Eggbeater Creative / Digital Director
JAN 2016 - JAN 2019

Managing a team of 3 – 5 local and remote developers building custom-themed WordPress sites for clients ranging from local businesses, Universities, NGOs and international corporations. Modern build processes and project management tools were used to ensure the completion of client-friendly custom websites and meet demanding deadlines.

Pennant Creative / Designer Developer
OCT 2013 - JAN 2016

Designing and developing e-commerce websites for many small businesses using WordPress and Shopify platforms. Day-to-day tasks included creating WordPress themes from scratch. Additional tasks included maintaining client servers, database backups, client theme repositories, local environments and app deployment. I was also responsible for developing and maintaining client relationships, marketing and business operations.

Fleet Objects / Designer & Operations

JAN 2009 - DEC 2014

Developed and maintained client database and e-commerce website. Translated the brand identity across multiple platforms including website and Mailchimp templates. Designed and developed several new product lines. Pursued and maintained sales and client relations. Planned and executed marketing and outreach campaigns based on Mailchimp and web analytics reporting.

molo design / Workshop Co-ordinator

MAY 2008 - JAN 2013

Managed a staff of up to 10 full and part-time employees. Liaising with sales and design teams to ensure client orders were created and delivered on time, with impeccable attention to detail and quality. Managing timelines for multiple simultaneous projects. Daily use of Adobe Creative Suite to create brand guideline documents.

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Education

Simon Fraser University / Bachelor of Arts - Anthropology and Arts & Culture

JAN 2002 - DEC 2005

Joint degree in Arts & Culture and Anthropology with a focus on the use of music, art, fashion and material culture by individuals and sub-cultures to construct identities and communities.

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Skills + Attributes

- Web languages and tools – HTML, CSS, php, JavaScript, jquery, Tailwind, React, graphql, Laravel Blade, npm, yarn, web pack, sass,, liquid, bootstrap, cssgrid, google maps, chatGPT, Dall-E, Semrush, Ahrefs, Lighthouse
- Server management, Deployment & SEO – cPanel, whm, digital ocean, wordmove, nagios, vagrant, vvv, mamp, composer, wp-cli, google analytics, google search console, git, trellis, bedrock
- Project management – asana, trello, slack, mavenlink, bitbucket, github, gitflow, Jira
- Graphics and handover – photoshop, illustrator, InDesign, XD, sketch, zeplin
- Wordpress plugins – advanced custom fields, woocommerce, migratedb pro, w3 total cache, yoast, gravity forms, wpgraphql, learmdash, buddypress
- Extensive knowledge of WordPress
- Proficient with OSX, Linux and Windows operating systems
- Dedicated to creating clean well documented code that complies with contemporary web standards
- Strong leadership skills and ability to head teams while leading by example
- Task driven, self starter and lifelong learner, constantly expanding on knowledge base
- Strong systems based design and development methodology that incorporates atomic design aand object oriented programming principles
- Excellent bug fixing and problem solving skills
- Dedicated researcher, contininual evolving and finding new solutions to business problems